



JFL/NSE-BSE/2012-13/.....²¹⁸

October 8, 2012

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400051

The Manager
Listing Department
Bombay Stock Exchange Ltd.
25th Floor, P.J. Towers,
Dalal Street, Mumbai - 400001

CM Quote: JUBLFOOD

Scrip Code: 533155

Sub: Issue of Press release dated October 8, 2012

Dear Sir/Madam,

Please find enclosed herewith a copy of the press release to be issued by the Company.

This is for your information and record.

Thanking you,
For Jubilant FoodWorks Limited

(Mona Aggarwal)
Company Secretary

Encl : a/a

A Jubilant Bhartia Company

Jubilant FoodWorks Limited

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Dunkin' Donuts Opens its 5th Restaurant in New Delhi

Restaurant Opens with a Wide Variety Western, all Day Part Menu Including Donuts, Coffee, Sandwiches, Milkshakes, Smoothies, Snacks, and More

New Delhi, October 8, 2012: Dunkin' Donuts, the world's leading donuts, coffee and freshly made sandwiches chain inaugurated its 5th restaurant in India at Green Park, New Delhi amidst much fanfare. Located at S-36, main market, in Green Park, the swanky new store with an international ambience will give Green Park and neighbouring South Delhi residents a great place to catch up with friends and family.

The store is a great option for a quick meal or a leisurely snack or a coffee break. Like other existing Dunkin' Donuts outlets the new store will also offer a wide product range and a unique experience to foodies. The existing Dunkin' Donuts restaurants at Connaught Place, Greater Kailash 1, DLF Saket and Unitech Cyber Park Gurgaon are huge hits with consumers.

Within a span of 5 months, Jubilant FoodWorks Limited has opened five Dunkin' Donuts restaurants in Delhi and NCR. The Company is well on course with its plan to open 10 Dunkin' Donuts restaurants this financial year — all in Delhi- NCR region.

Commenting on the launch Mr. Dev Amrithesh, President & COO, Dunkin' Donuts India said "We have been receiving a fantastic response from consumers at our existing stores in NCR. Today's urban consumers are adopting a new lifestyle. With Dunkin' Donuts our focus is to provide a unique offering with a great balance of both food as well as beverage".

Further he added, "Branded in India as "Dunkin' Donuts & More", the name signifies our wide, irresistible food & beverage options. Dunkin' Donuts occupies the sweet spot in between cafés and quick service restaurants, as it offers elements of both. With the opening of our new restaurant in Green Park, we are confident that this store will be a great addition to our growing network and will become a popular all day destination for customers in the area"

About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL) part of Jubilant Bhartia group was incorporated in 1995 and initiated operations in 1996. JFL is India's largest food service company, with



a network of 500 Domino's Pizza stores (as of 30th August, 2012) across 110 cities. JFL & its subsidiary operate Domino's Pizza brand with the exclusive rights for India, Sri Lanka, Bangladesh and Nepal. The Company is the market leader in the organized pizza market with a 55% market share and 70%+ share in the Pizza home delivery segment in India (as per Euro monitor report 2012). The Company also has exclusive rights for developing Dunkin' Donuts brand and operating restaurants for India and currently has launched 5 Dunkin' Donuts restaurants in India (as of 6th October, 2012).

For more updates and information on the Company, please log on to www.jubilantfoodworks.com

For further media queries please contact:-

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